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Guestline strengthens its position in the German market by appointing Ophelia as an Official Reseller

Guestline is delighted to announce that a formal reseller agreement has been signed between Guestline, the provider of Cloud Property Management Systems, and Ophelia, German hospitality technology specialist. This strategic partnership is underpinned by mutual respect and shared values, laying the foundations for a strong collaboration and the delivery of exceptional customer service across future joint projects.

Cloud PMS provider Guestline today announced an official partnership with Ophelia, an independent hospitality company specialising in solutions which are designed to streamline hotel operations while enhancing the guest experience; including Property Management System (PMS), Payment Processing, Point of Sale, Channel Manager, Internet Booking Engine and Contact-Free applications.

With a proven track record of delivering service excellence in the German hospitality market, Ophelia will work in collaboration with Guestline to support the profitable growth of independent hoteliers through improved system automation and an uncompromising focus on enhancing the guest experience. Guestline's Cloud Property Management System (PMS) will be offered by Ophelia as part of a complete hotel technology platform, enabling independent hoteliers to stay ahead of their competition by remaining fully focussed on their guests, while their core IT is being safely managed by two of the most trusted names in hospitality technology.

The combined strengths of Guestline and Ophelia will ensure that hotels are expertly guided through the end-to-end process and that each hotel benefits from the experience that these two companies have acquired through their partnerships with more than 3,000 independent hoteliers.

"I am delighted to officially announce the partnership with Ophelia. It makes sense to build on one another's strengths; Ophelia's knowledge of the German hospitality industry and our experience of transitioning hotels from server based to cloud-based systems. Our joint focus on customer success will enable us to deliver an even higher level of service and project management to our customers during and after their implementation phase" added Wolfgang Neumann, Executive Director at Guestline DACH.

"Watching Guestline over the years, their technology and strategy, it is clear that we both share similar values and an approach to customer relationships centred on complete, fully integrated technology solutions backed by exceptional customer care and service. I am thrilled to strengthen our technology offering to German independent hotels with Guestline's Cloud PMS, a highly reputable and powerful hotel technology platform." commented Christian Kebschull, Managing Director at Ophelia.

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Notes to Editor:-**Contact Details**

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About Guestline

Established over 28 years ago, Guestline provides innovative property management, guest engagement and distribution software to the hospitality industry. Founded on cloud technology, Guestline's revenue generating solutions enable independents of all sizes and small hotel groups to achieve maximum occupancy at the most profitable rate.

With offices in the UK, Germany, The Netherlands, Ireland and Thailand, Guestline's property management software is currently growing revenues in businesses in 25 countries across five continents. The range of solutions include Guestline PMS, CRS, C&B, Channel Manager, EPoS, IBE and GuestPay. Additionally, Guestline's PMS can be integrated with nearly 200 third-party solutions via an API.

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