

Empowering Hospitality Distribution

Diversify and streamline your online presence

Having a presence online is not sufficient enough to stand out from the crowd and guarantee forecasted occupancy rates and budgeted revenue. Hoteliers need to constantly monitor their online channel performance and test new strategies. Guestline has partnered with Hotel-Spider to build a 2-way xml interface between Guestline Rezlynx PMS and Hotel-Spider channel manager and booking engine so hoteliers can implement a successful online distribution strategy and optimise the whole process at the same time.

The Challenge

Optimise online sales with
imited resources

The Solution

Automate and integrate the full online
distribution process with 2-way interface
between channel manager and PMS

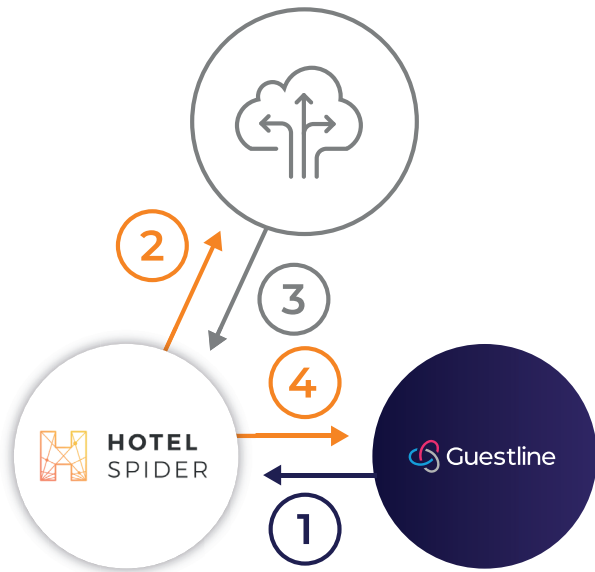
- **Increase online bookings**

Centralise inventory, reservations and online channels in one place so you can analyse channel performance, easily diversify your online strategy with new channels or specific rules, and minimise overbookings.

- **Save staff time**

Integrate and automate the full online distribution process: get availability and rates from the PMS, forward it to all enabled booking portals based on rules you set up, import reservation, modification and cancellation details securely and synchronise with the PMS. For transparency and troubleshooting, staff can also have full access to all the change logs.

How it works



1. Update

Guestline Rezlynx PMS updates Hotel-Spider with Room Availability, Rates and Restrictions (ARI) in real-time

2. Distribution

Hotel-Spider distributes ARI across all the available multiple online channels

3. Centralisation

Hotel-Spider centralises reservation details taken from the multiple online channels

4. Synchronisation

Hotel-Spider sends the reservation details back to Guestline Rezlynx PMS