

Maximise your global distribution strategy

A smooth integration between your distribution and PMS

Hoteliers need to look at their overall distribution strategy in a holistic way so they can maximise their revenue and occupancy. Having an easy-to-use, robust and well-connected solution is a must. Therefore, Guestline has partnered with D-EDGE to build a 2-way interface between Guestline Rezlynx PMS and D-EDGE channel manager and booking engine.

The Challenge

Maximising online revenue and occupancy

The Solution

Integrate your IBE and Channel Manager with the PMS

- **Stay in control**

Easily create your own set of rules to automate planning management. At any time, the planning and channel pool rules can be triggered according to your distribution strategy.

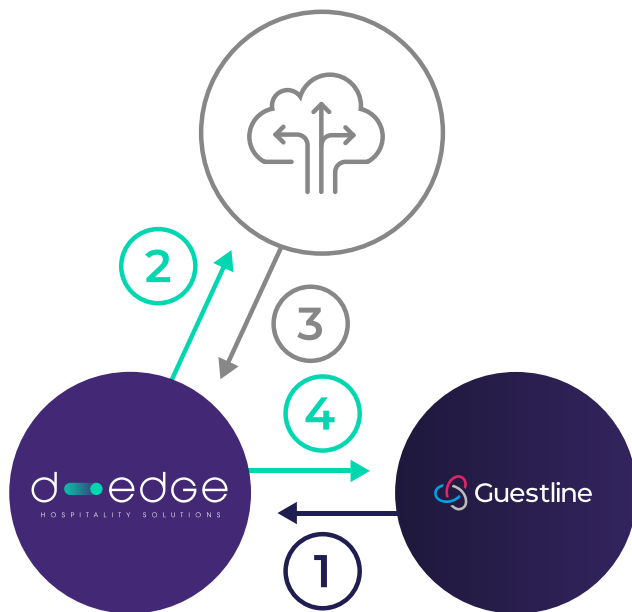
- **Maximise occupancy**

By integrating with the PMS, you can manage your inventory centrally from a single extranet and distribute your availability across over 300 distribution websites including GDSs and global or local OTAs thereby reducing the risk of overbookings.

- **Reduce fraud**

All credit cards used as a guarantee for bookings via OTAs are automatically checked and refused if not valid or without sufficient balance. You can also easily implement prepayments. Payment information is then sent to the PMS.

How it works



- 1. Update**
Guestline Rezlynx PMS updates D-EDGE room Availability, Rates and Restrictions (ARI) in real-time
- 2. Distribution**
D-EDGE distributes ARI across its multiple online channels
- 3. Centralisation**
D-EDGE centralises reservation details taken from the multiple online channels
- 4. Synchronisation**
D-EDGE sends reservation details back to Guestline Rezlynx PMS