Guestline | ApartRevPlus

A flexible RMS like no other

Forecast occupancy, maximise pricing & automate the full process

In today's fast paced environment, hoteliers need to be on top of demand and competitor trends to ensure they offer the right rate, at the right time, to the right guest. Therefore, Guestline has partnered with ApartRevPlus to build a 2-way HTNG connection to ensure hoteliers have the flexibility as well as the sales and marketing support they need, as and when required.

The Challenge
To satisfy demand and stay ahead of competitor trends to capture the maximum booking revenue possible at all times

The Solution
Integrate your RMS with a rate shopper and the PMS

- ### Save time, stay in control
  Adapt the system to your needs and requirements, have the flexibility to customise your dashboards, set up your rate strategy and automate the rate and restriction recommendations at your pace.

- ### Maximise profit and revenue
  ApartRevPlus not only provide hoteliers with a state of the art and cloud-based RMS but also assist hoteliers with hands-on support and tactical advice to ensure hoteliers are optimising the system and delivering as much revenue as possible.

Guestline

How it works
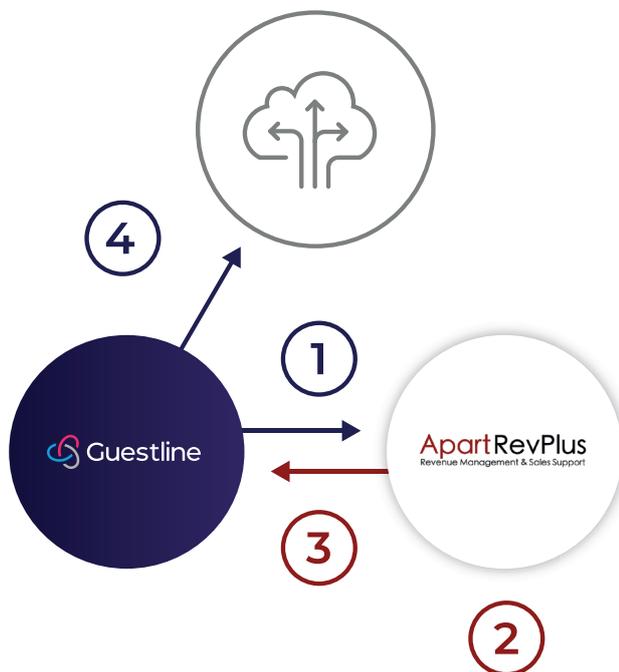
1. **Shared Data**
   Guestline Rezlynx PMS sends reservations, inventory, and group blocks to ApartRevPlus via the Channel Manager (Roomlynx)'s HTNG connection in real-time as well as statistics once a day.

2. **Forecast & Recommendations**
   ApartRevPlus's algorithm automatically forecasts occupancy and provides rate and restrictions recommendations (four times per hour) for the next 365 days based on the data collected from several sources as well as rules set up by the hotel. The recommendations can be manually overridden at any time.

3. **Rates & Restrictions Update**
   ApartRevPlus sends rate and restriction updates to Guestline Rezlynx PMS.

4. **Channel Distribution**
   Guestline Relzynx PMS sends the new rates and restrictions to the Channel Manager in real-time so they are distributed across the different channels.